

Dean's List

College of Business and Technology

Monday, March 17, 2014

April 2, 2014 is available on NTV's morning show. Book your time now to promote your program, event, students, research, or department!

I do not have any articles from faculty for the Hub for this academic year. Sign up now!

Criteria:

- 500 words or less
- Business tips/backed by your research if you so choose
- Long text or short bullet points
- Author picture and short bio
- Every other month to start

I will send it on to the Hub after the Dean's approval.

Faculty, Administration, and Staff:

Dr. Allan Jenkins, Economics, was one of three faculty panelists February 20, 2014 discussing Robert Reich's film: *Inequality for All*. The event was sponsored by the American Democracy Project.

Dr. Noel Palmer, Management, presented "Ethics and Social Responsibility in the U.S. Construction Industry" at the 55th Nebraska Concrete and Aggregates Association Annual Convention.

Dr. Tim Burkink, dean, served as a member of an AACSB Peer Review Team to evaluate the Maintenance of Business Accreditation application for the University of Nevada at Reno. He learned a great deal during the process. Dr. Burkink stated, "As a reminder, UNK will have our next visit in less than two years – February 2016."

Dr. Tim Obermier, Industrial Technology, was the chair for an Association of Technology, Management, and Applied Engineering accreditation visit at the University of Wisconsin Platteville. At the fall 2014 Annual ATMAE Conference. He will present the team's findings to the ATMAE Board of Accreditation after which the Board will vote on the accreditation issue.

Construction Management in the news: Check it out! -

http://www.kearneyhub.com/news/local/construction-management-program-earns-k-in-grantmoney-awards/article_2a1f480c-a0a5-11e3-bdfd-0019bb2963f4.html

This Army National Guard Chinook Helicopter took 30 UNK ROTC Cadets to Hastings, Saturday, March 8, 2014 for tactical and leadership training at the Greenlief Training Site.

The Military Science Program and its Chair, Russell Bartholow, have been awarded the State and Federal Excellence in Diversity Award. According to James D. Lander, LTC, IN UNL Professor of Military Science, Captain Russell L. Bartholow has accomplished diversity results beyond the standard duties and expectations of an Assistant Professor of Military Science or an Officer. He has increased diversity in the UNK - ROTC program, as well as the Army (Guard, USAR, and Army), by 175 percent since fiscal year 2012. He has successfully bridged the gap that exists between different cultures, communities, and ROTC or military services. Bartholow epitomizes the diligence and emotional intelligence required to be labeled "excellent in diversity." He has displayed superior performance in mentoring recruits and cadets from all backgrounds and by such has made significant contribution in the area of diversity. This impact will be felt in ROTC-Guard, USAR, and Army –and military for decades.

The Nebraska Safety Center has received a \$639,329 three-year grant from the Nebraska Department of Roads to train more than 1,000 transit drivers within the state. Lori Skarka, Senior

Trainer and Dennis Holtz, Ag/Transportation Safety Pillar Manager, will be training drivers in defensive driving, passenger awareness, safety and sensitivity, CPR and first aid, emergency procedures, as well as distracted driving to name a few of the areas.

CBT Impact

Bree Dority, Economics, check it out[http://](http://www.omaha.com/article/20140303/NEWS08/140309938/1677#world-herald-editorial-debate-goes-on-for-plains-states)

www.omaha.com/article/20140303/NEWS08/140309938/1677#world-herald-editorial-debate-goes-on-for-plains-states

What are you doing? Where are you going? What impact are you making? Tell me, please!

Students:

Tell your marketing students about this opportunity for scholarships:

http://www.lincolnama.org/events/cause_camp/

Ten members of the Agricultural Students Association went on a commodities trading, educational tour of the Chicago area on Friday, February 28. They held a Q&A session with the Chief Strategist, Rick Nelson, and the CEO, Paul Georgy, of [Allendale, Inc.](#), a commodity research advisory and brokerage firm in McHenry, IL. They were on the floor of the Chicago Board of Trade to witness the “organized chaos” of the market closing. They ended the business day with another Q&A session with a floor manager. This is the second time in three years the association has visited the board of trade. The students thank CBT and Kearney area businesses for sponsoring the trip.

Students: Reed Jablonski, Fleming, CO, Wendy McDermott, North Platte, Shelby Hubbert, Indianola, Nolan High, Bertrand, Logan Muhlbach, Kearney, Kayle Barnes, Elwood, Kaitlin Kreutzer, Kearney, Jonathan Oltman, Papillion, Jaci Meyer, Juniata, and Brandon Kopf, Lexington.

Experiential Learning/Internship

Emilie Monter, Business Administration, Finance minor, advisor Dr. Suzanne Hayes

Emilie Monter is completing a finance internship with KEE Federal Credit Union in Kearney this spring. Emilie wanted to gain experience at a financial institution as this was her top choice for a career after graduation this May. Emilie has been able to work in almost all departments of the bank so far, including personal banking, mortgage origination, small loan processing, business development, member relations, and federal regulations and auditing. Her favorite area has been loan work-ups, as she loves interacting with clients and the face-to-face parts of the project. Emilie says that she has found that she works well in very busy and sometimes hectic environments and can easily deal with deadlines. She also has realized that adapting to the software systems used at the bank has been fairly easy due to her background using different systems in accounting and finance classes at UNK. Emilie is taking the Financial Institutions course from Dr. Bev Frickel simultaneously with this internship and has found that this has helped her to gain more from both the class and the internship. Emilie is proud to announce that she has been offered a full-time position as a lender at the bank after May graduation and that she has accepted the position!

Alumni News

Darren Sanchez, 1993 Marketing Emphasis graduate, is the Assistant Vice President of Cornerstone Bank in Grand Island.

Cynthia Holden, 1989 Economics and 1993 MBA graduate, served as a Reviewer for the *Business and Administrative Communication*, Eleventh Edition, by Kitty Locker and Donna Kienzler. She is also the Development and Special Projects Coordinator for The Ian Nicholson Audubon Center at Rowe Sanctuary.

Scott Kiburz, Marketing Emphasis graduate, has a Keller Williams real estate franchise in Phoenix, AZ.

He spent 20 years selling capital equipment in the operating room for JnJ Ethicon, Pfizer, Ohmeda/HP, and a start-up company, Omnicell. His wife of 20 years is in Marketing Research. She was involved in subconscious mind decision making research during the Super Bowl. She and Scott indicated, "It is cutting edge research." Scott's 19 year daughter, Eliza, is in Spain in a GAP Year program for College. Son, Sam, is a Junior at Acardia high school in Phoenix.

Andrea Rexroth Anthony, Marketing graduate, is the Development Director at Community CROPS in Lincoln, NE.

Kelly Wells Gewecke, Marketing Emphasis and MBA graduate, is the Business Development Consultant for The Nebraska Department of Economic Development (DED) covering west central and southwest Nebraska. From 1989 -1993 she served as DED's Central Field Service Representative. She is the former Assistant Director of the Nebraska Business Development Center in Kearney, and has been a Self- Employment Team Leader at Easter Seals of Nebraska.

Justin Weller, May 2005 Marketing and Economics graduate, and offensive lineman who lettered four times for Loper- football, was hired upon graduation as a Credit Manager with Wells Fargo Financial North Platte, NE. He transferred to Arvada, CO in 2006 as a Senior Credit Manager. In 2007, he became a Region Sales Manager (RSM) for Cadbury Schweppes (Dr Pepper Snapple Group) where he called on independent Pepsi bottlers throughout IL, MO, KY, TN and IN. Justin managed the relationship between Cadbury/DPSG and the Pepsi bottlers in his region who sold primarily Dr Pepper, Crush, 7UP, Schweppes, and Hawaiian Punch. This catapulted him to Field Marketing Manager in Plano, TX in 2010. Currently, Weller is the Division Sales Manager of four regions across the southern part of the U.S.: TX, OK, AR, LA, MS, and TN.

Tell me about your alumni!

Please remember to forward your news items to Marsha Yeagley so that proper coverage can be provided. Your news may be added to the next Dean's List, and/or posted on the "Notables" section of the website, or the Dean's page of the site. When appropriate, a news release will be sent to students' hometown newspapers and/or the Hub, as well as covering the item in the June publication of the College of B&T Annual Report. Remember that what you and your students do "makes a difference." In order to send the press release to the students' hometown newspaper, please provide the hometown. Help us in the recruitment and retention process by informing Marsha of your news.

Send to:

yeagleym@unk.edu

Please only send information regarding papers and presentations after the fact.

Marsha K. Yeagley
Senior Lecturer, Marketing/MIS Department
Coordinator of College Communications
West Center Building W241
University of Nebraska at Kearney
Kearney, NE 68849
308-865-8345

